

## FY22 Community Benefit Report



#### Introduction

As of April 2022, Seattle Cancer Care Alliance and Fred Hutchinson Cancer Research Center merged to create a single, independent, not-for-profit organization called Fred Hutchinson Cancer Center. It unites comprehensive care and advanced research to provide the latest cancer treatment options and accelerate discoveries that prevent, treat and defeat cancer and infectious diseases worldwide. The unified organization is also a clinically integrated part of UW Medicine and UW Medicine's cancer program. This relationship allows for enhanced care coordination with one of the world's leading integrated health systems.

As a mission-driven organization, Fred Hutch is dedicated to partnering with our community to create longer, healthier and richer lives for our patients and everyone living in our service area. The work we do in the community is an extension of our core mission.

For more information about Fred Hutch, visit FredHutch.org.

#### **Community Benefit Resource Investment**

We devoted \$78.8 million of our operational costs to community benefit activities. A significant portion of this funding extended our high-quality clinical services to those who could not otherwise afford them, providing subsidized care and offering needed services at a financial loss. We also invested in community health improvement activities aimed at reducing the burden of cancer among high-needs populations through programs such as mobile mammography screenings, research and educational opportunities for health professionals at Fred Hutch and in the community.

#### Here is an overview of our investment in the community

\$58 million in subsidized care for individuals

\$8.6 million to educate health professionals on the latest best practices in cancer care

**\$10 million** on leading-edge research that improves treatment and prognosis for cancer patients

**\$3.5 million** in community health improvement services, including:

- Over 4,000 mammograms provided via the Mammogram Van, serving underserved populations
- Educational offerings about prevention, screenings and tobacco cessation at community events
- Health care support services, such as patient navigation and our Family Assistance Fund, to provide access to community resources for basic needs such as housing, transportation, food and utilities
- Financial counseling to help patients navigate financial assistance applications
- Survivorship to assist those transitioning from active treatment to day-to-day living as cancer survivors

#### **Community Health Grants:**

The Community Health Grant program was designed to aid organizations focused on supporting cancer-related community health activities. The grants are intended to expand the impact of our resources by supporting local organizations that provide underserved community members with access to information, guidance and services for cancer prevention, screening and treatment.

\$50,000 was distributed among four beneficiaries, including Cancer Lifeline, the Chinese Information and Service Center (CISC), Neighborcare Health and the Urban League of Metropolitan Seattle. These organizations focus on health promotion, education, health services and cancer screenings throughout King, Pierce and Snohomish counties.

<u>Cancer Lifeline</u> offers a range of emotional, social and financial support programs for cancer patients and families. This grant devoted specific attention to BIPOC, low-income, uninsured/underinsured and marginalized cancer patients by increasing access to free mental health counseling services for 114 individuals and over 1,300 hours of sessions.

The Chinese Information and Service Center (CISC) provides comprehensive bilingual and bicultural information, referral, advocacy and social and support services to low-income immigrants and refugee families. Their grant supported care coordination for 20 Chinese-speaking cancer patients, including person-centered support services to clients who are unable to access services on their own due to language, cultural and physical barriers.

**Neighborcare Health** is the leading Federally Qualified Health Center in the Seattle area, with community health outreach and service delivery a core component of their programming. This grant supported breast cancer awareness and access to screening in under-resourced communities. They translated mammogram screening resource letters into eight languages and deployed multiple mailings. These efforts increased their screening rate by 15%.

The Urban League of Metropolitan Seattle (ULMS) is a community-based organization empowering Black and underserved communities through direct service, programming and advocacy. They held a summer resource fair to bring together Black business vendors and service agencies, serving almost 500 people. Their grant supported the expansion of health promotion resources at the event, including a mobile clinic for community members to access blood pressure screenings, COVID-19 vaccinations, influenza vaccinations and wound care. Health navigators also scheduled appointments for cancer screenings, provided HIV and COVID-19 home testing kits and supported insurance enrollment. In addition, ULMS created culturally competent printed and digital materials to promote health services and screenings.

# Community Health Needs Assessment and Implementation Strategy

In 2022, Fred Hutch conducted a <u>community health needs assessment</u> (CHNA), which focuses on social and economic determinants of health to illustrate the continuing inequities facing our communities and to provide context to the health priorities identified. The report presents data on indicators about communities in King, Pierce and Snohomish counties.

Interviews and listening sessions with 30+ constituents — representing community clinics, local public health agencies, Native tribes and community-based organizations — provide context to the quantitative data. Fred Hutch's Patient and Family Advisory Council and Fred Hutch leaders and staff informed the findings and offered firsthand perspectives

around care. The report incorporates information from the joint <u>King County Hospitals for a Healthier Community (KCHHC) collaborative CHNA</u> that Fred Hutch publishes together with 10 other health systems.

The CHNA identified seven areas as significant community health needs. These health needs are intertwined, and several issues have continued to be present from previous CHNAs:

- Access to affordable and attainable comprehensive care
- Culturally attuned prevention, education and screening
- Environmental health and climate change
- Health equity
- Mental health support for patients, families and community
- Policy and systems change while increasing capacity of community-based organizations and community clinics
- Trust and relationship-building

Access to
Care

• Mental health
• Policy changes
• Education

• Trust
• Relationship-building

• Focus on specific populations
• Education

• Education

• Prevention and Screening

An internal committee prioritized these health needs into three areas and developed an <u>implementation plan</u> to address these priorities over the next three years.

**Advancing health equity:** We will address the rooted social inequities associated with race, ethnicity, language, cultural norms or education present within our organization to move to a system where every person has the opportunity to attain their full health potential.

**Providing culturally attuned prevention, education and screening:** We will promote knowledge of healthy lifestyles and regular cancer screenings to decrease the prevalence and severity of cancer with a focus on marginalized and BIPOC communities.

Delivering access to affordable and attainable comprehensive care, including mental health care: We will improve access to high-quality cancer care along the cancer care continuum (from prevention and screening through survivorship) and to wraparound services that contribute to health.

### **Community Benefit Allocations**

Cash and in-kind contributions for community benefit, including funds, materials and staff resources that are donated to individuals and community groups.	\$ 367,139	0.5%
Community health improvement services and community benefit operations are intended to improve the health of our communities and go above and beyond direct patient care services to individuals.	\$ 1,816,530	2%
<b>Research</b> includes clinical and community-health research that Fred Hutch undertakes, with results that are shared outside Fred Hutch and used to improve the practice of health care.	\$ 10,002,522	12%
Health professions education includes the work that Fred Hutch does to train medical professionals in the community in the type of advanced care and support that we provide, in order to share expertise and expand our reach beyond our immediate patient population.	\$ 8,591,553	11%
<b>Financial assistance</b> includes free or discounted health services provided to patients who can't afford to pay and who meet Fred Hutch or government criteria for assistance.	\$ 58,033,690	73%
Total	\$ 78,811,434	