Health-Related Social Needs: Impact on Cancer Care and Outcomes

American Cancer Society®

Robin Yabroff, PhD

November 2, 2023



Overview

- Health Equity
- Cancer Care and Outcomes in the United States
- **3** Social Determinants of Health and Health-Related Social Needs
- **4** Efforts to Address Health-Related Social Needs
- **5** American Cancer Society Activities



What is Health Equity?

"Health equity means that everyone has a fair and just opportunity to be as healthy as possible.

This requires removing obstacles to health such as poverty, discrimination, and their consequences, including powerlessness and lack of access to good jobs with fair pay, quality education and housing, safe environments, and health care."

Source: Robert Wood Johnson Foundation



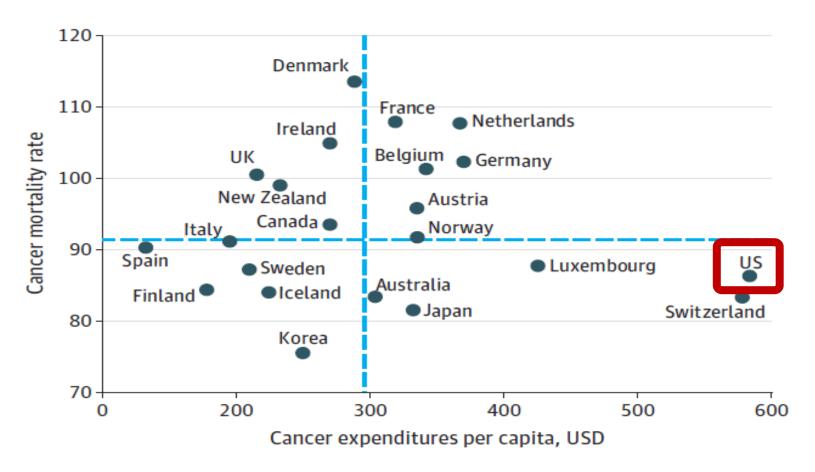


Health Equity through the Cancer Lens

Health equity means that everyone has a fair and just opportunity to prevent, detect, treat, and survive cancer.

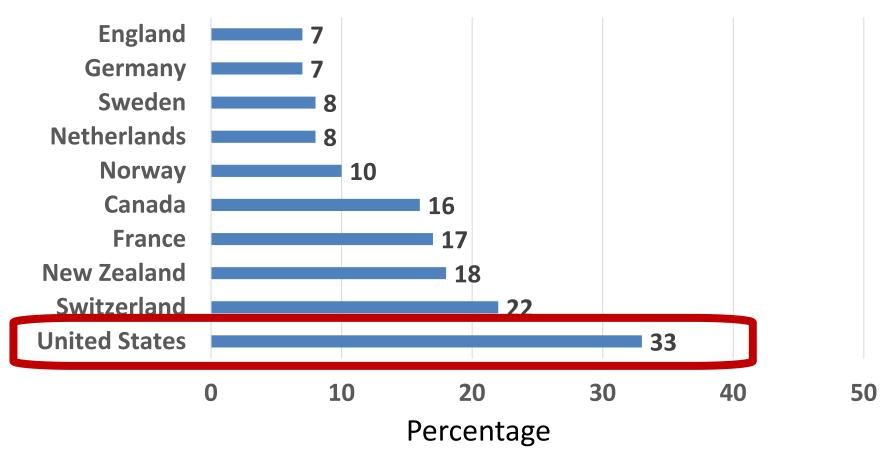
Cancer is a disease that can affect anyone, but it doesn't affect everyone equally.

Cancer-Related Spending and Mortality Rates in the United States Compared with other High-Income Countries



Chow RD, Bradley EH, Gross CP. Comparison of Cancer-Related Spending and Mortality Rates in the US vs 21 High-Income Countries. *JAMA Health Forum.* 2022;3(5):e221229.

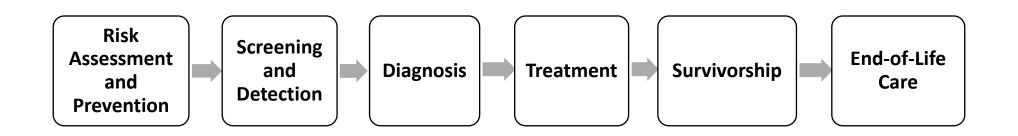
Access Barrier to Care Because of Cost in Past 12 Months, Selected Countries



Source: Commonwealth Fund International Health Policy Survey



Disparities in Care Across the Cancer Control Continuum

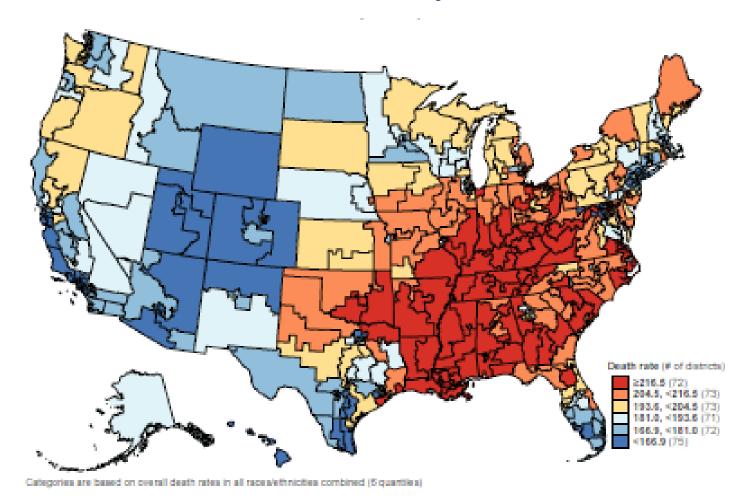


Longstanding Disparities in Cancer Care and Outcomes in the United States

- Geography
- Socioeconomic status
- Race and ethnicity
- Health insurance coverage

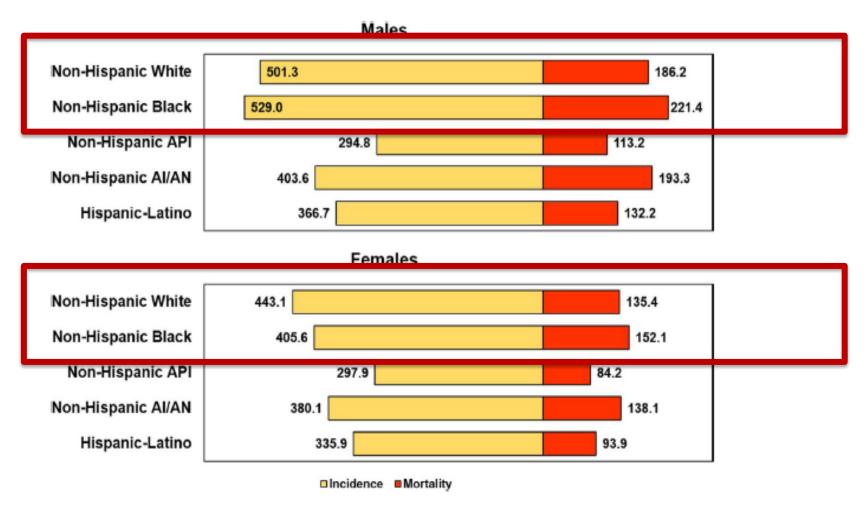
 Social determinants of health and healthrelated social needs

Geographic Disparities in Cancer Mortality Rates in the United States, Males 2014-2018



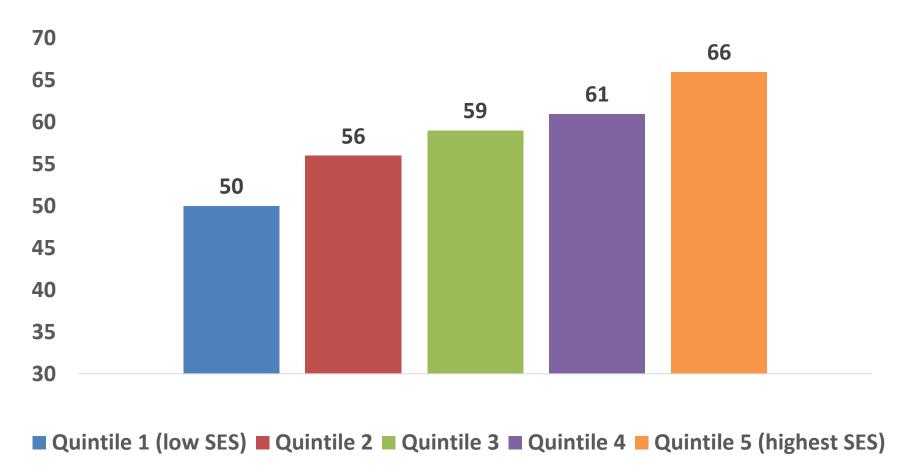
Source: Islami F, Guerra CE, Minihan A, et al. American Cancer Society's report on the status of cancer disparities in the United States, 2021. CA Cancer J Clin. 2021. Epub ahead of print. PMID: 34878180.

Racial and Ethnic Disparities in Cancer Incidence and Mortality Rates in the United States, 2015-2019



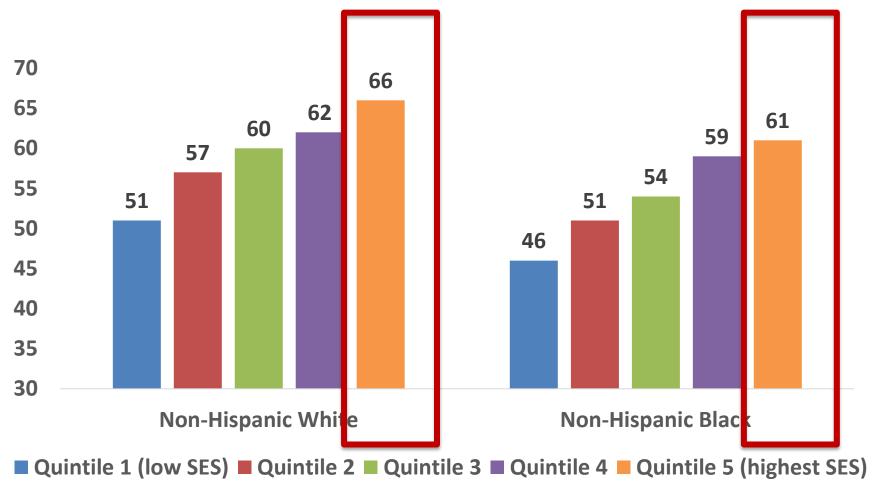
Source: Islami F, Guerra CE, Minihan A, et al. American Cancer Society's report on the status of cancer disparities in the United States, 2021. CA Cancer J Clin. 2021. Epub ahead of print. PMID: 34878180.

Socioeconomic Disparities in 5-year Survival Following Cancer Diagnosis in United States



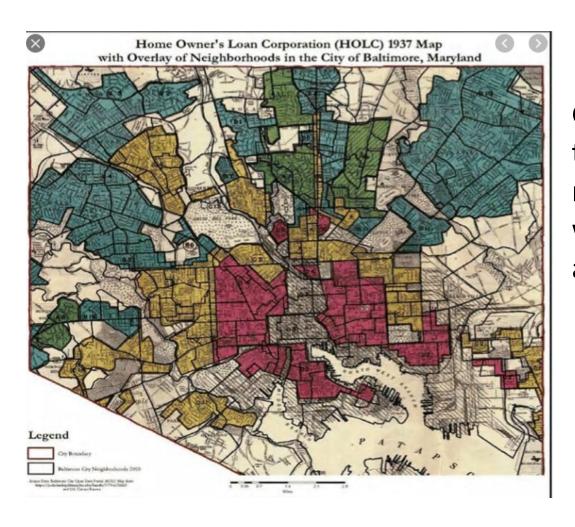
SES measured with area deprivation index, with indicators of education, occupation, wealth, income distribution, unemployment rate, poverty rate, and housing quality linked to SEER data. SOURCE: Singh GK, Jemal A. Socioeconomic and Racial/Ethnic Disparities in Cancer Mortality, Incidence, and Survival in the United States, 1950-2014: Over Six Decades of Changing Patterns and Widening Inequalities. J Environ Public Health. 2017

Socioeconomic Disparities in Survival Following Cancer Diagnosis, by Race and Ethnicity



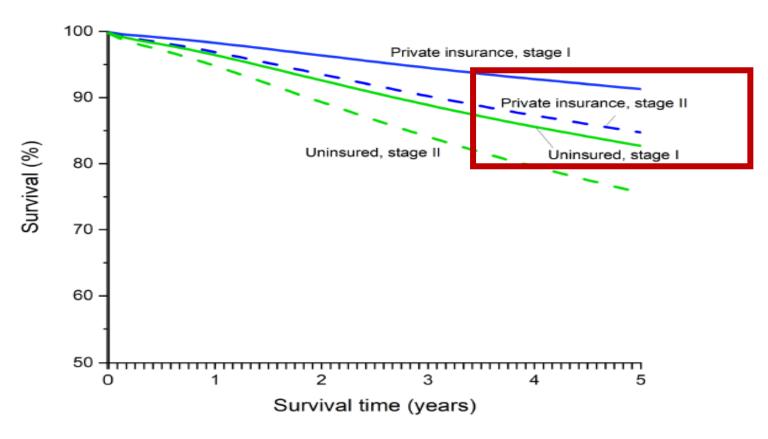
SES measured with area deprivation index, with indicators of education, occupation, wealth, income distribution, unemployment rate, poverty rate, and housing quality linked to SEER data. SOURCE: Singh GK, Jemal A. Socioeconomic and Racial/Ethnic Disparities in Cancer Mortality, Incidence, and Survival in the United States, 1950-2014: Over Six Decades of Changing Patterns and Widening Inequalities. J Environ Public Health. 2017

Structural Racism: Historic Redlining



Growing evidence that residence in redlined areas associated with worse cancer survival and higher mortality rates

Disparities in Survival by Health Insurance Coverage among Colorectal Cancer Patients Aged <65 years in the United States



Source: Miller KD, Nogueira L, Devasia T, Mariotto AB, Yabroff KR, Jemal A, Kramer J, Siegel RL. Cancer treatment and survivorship statistics, 2022. CA Cancer J Clin. 2022 doi: 10.3322/caac.21731. Data from the National Cancer Database

Social Determinants of Health



Health-Related Social Needs

Limited health literacy

Financial insecurity, unemployment, food insecurity



Lack of informal caregivers

Lack of health insurance coverage, transportation to care

Housing Instability

Financial Worries and Food insecurity among Cancer Survivors Aged 40-64 years

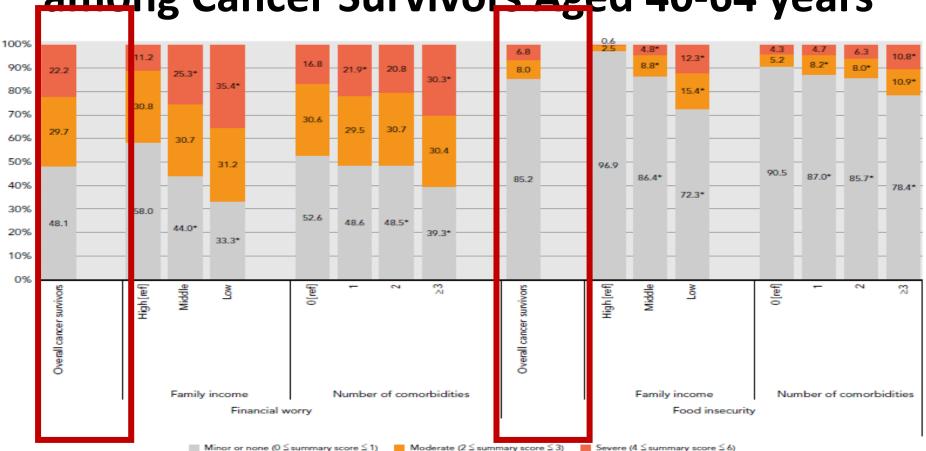


Figure 2. Adjusted intensity of financial worry and food insecurity among cancer survivors aged 40–64 years (n=4,269), stratified by family income (from high to low income: n=1,693, n=1,024, and n=1,317, respectively) and number of comorbidities (from 0 to \geq 3 comorbidities: n=1,203, n=1,312, n=878, and n=876, respectively).

All regressions controlled for survey year, age group, sex, race/ethnicity, educational attainment, marital status, health insurance, and geographic region. The number of comorbid conditions or family income level as a percentage of the federal poverty level was included in the adjusted analyses unless the analyses were stratified by it. *P < .05.

Source: Zheng Z, Jemal A, Tucker-Seeley R, Banegas MP, Han X, Rai A, Zhao J, Yabroff KR. Worry About Daily Financial Needs and Food Insecurity Among Cancer Survivors in the United States. Natl Compr Canc Netw. 2020 Mar;18(3):315-327.

Food insecurity's impact on healthcare



\$1,834

higher annual healthcare expenditures for a food insecure adult¹



47%

increased
likelihood
of an adult in
a food insecure
household being
admitted to
the hospital²



27%

increase in
hypoglycemia
admissions during
the last week of
the month for lowincome, diabetic adults
due to food budget
exhaustion³

Among cancer survivors:

- Increased ED visits
- Lower use of preventive services
- Increased mortality risk

Adapted from Humana's Food Insecurity Issue Brief.

Sources: The Commonwealth Fund https://www.commonwealthfund.org/publications/2020/jan/chronic-care-act-prompts-some-medicare-advantage-plans-incorporate-social
Zheng Z, Han X, Zhao J, Banegas MP, Tucker-Seeley R, Rai A, Fedewa SA, Song W, Jemal A, Yabroff KR. Financial Hardship, Healthcare Utilization, and Health Among U.S. Cancer Survivors.

Am J Prev Med. 2020 Jul;59(1):68-78. Zheng Z, Zhao J, Shi KS, Hu X, Han X, Banegas MP, Yabroff KR> Associations of cancer history, food insecurity, and nonmedical financial worry and mortality risk in the US. J Clin Oncol 41, 2023 (suppl 16; abstr 6537)



Measuring And Addressing Health-Related Social Needs in Cancer:



Working Group Recommendations

Core Measures for Assessment and Intervention:

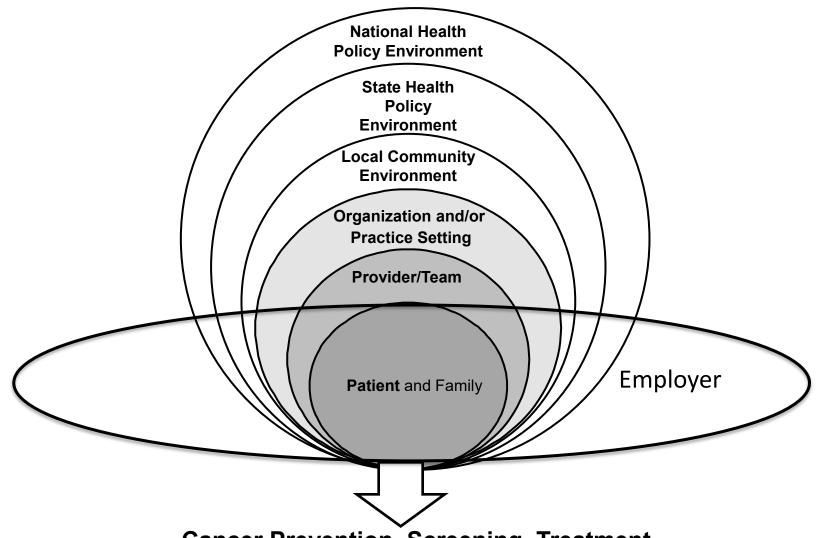
- Transportation Access
- Housing Security
- Access to Healthy Food
- Financial Security

Recommendations for integration in high-quality care:

- Practices and Health Systems
- Policies
- Professional Society Guidelines

SOURCE: https://www.nccn.org/docs/default-source/oncology-policy-program/HRSN-WG-Recommendations.pdf

Factors at Multiple Levels Affect Equity in Cancer Care and Outcomes



Cancer Prevention, Screening, Treatment, Survivorship, End of Life Care

Affordable Care Act





Elimination of life-time and annual coverage limits

Dependent coverage expansion
Elimination of cost-sharing for preventive services

2014

Signed into law

Creation of Centers for Medicare & Medicaid Services Innovation Center

Majority of provisions implemented

Medicaid Expansion Status by State as of January 2014



Expansion of Medicaid Income Eligibility and Cancer Care and Outcomes

- Medicaid expansion associated with better
 - Access to care
 - Earlier stage cancer diagnosis
 - Improved survival following cancer diagnosis
 - Reduced disparities in care and outcomes
- As of 2023, 10 states yet to expand Medicaid eligibility

Sources: Han X, Zhao J, Yabroff KR, Johnson CJ, Jemal A. Association Between Medicaid Expansion Under the Affordable Care Act and Survival Among Newly Diagnosed Cancer Patients. J Natl Cancer Inst. 2022 May 18:djac077. Zhao J, Mao Z, Fedewa SA, Nogueira L, Yabroff KR, Jemal A, Han X. The Affordable Care Act and access to care across the cancer control continuum: A review at 10 years. CA Cancer J Clin. 2020 May;70(3):165-181.

Medicaid Expansion Spillover Effects: Reduction in Very Low Food Security

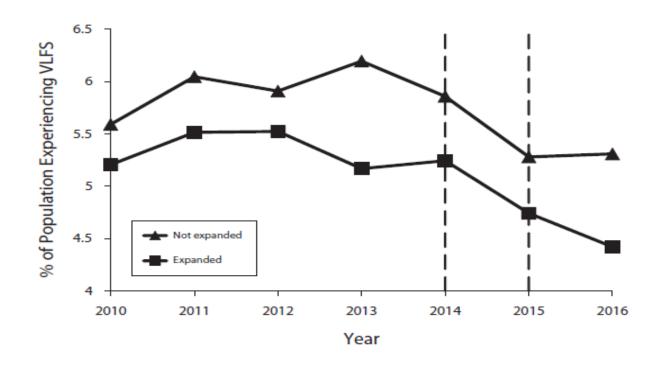


FIGURE 1—Rates of Very Low Food Security (VLFS) Among Adults in States That Did and Did Not Expand Medicaid in 2014: United States, 2010–2016



Accountable Health Communities Model

- Launched in 2017
- 28 organizations participating
- Connects Medicare and Medicaid beneficiaries with community services to address health-related social needs
- Screening, referral and navigation services





MEDICARE DRUG & HEALTH PLAN CONTRACT ADMINISTRATION GROUP

Medicare Managed Care Flexibilities

Creating High-Quality Results and Outcomes Necessary to Improve Chronic Care (CHRONIC) Act
Plans can offer nonmedical supplemental benefits to address health-related social needs:

- Meals
- Transportation
- Services Supporting Self-Direction (e.g., health literacy education)
- General Supports for Living (e.g., rent subsidies)

Medicaid Authorities and Flexibilities

DEPARTMENT OF HEALTH & HUMAN SERVICES

Centers for Medicare & Medicaid Services 7500 Security Boulevard, Mail Stop S2-26-12 Baltimore, Maryland 21244-1850



SHO# 21-001 RE: Opportunities in Medicaid and CHIP to Address Social Determinants of Health (SDOH) -Health home models

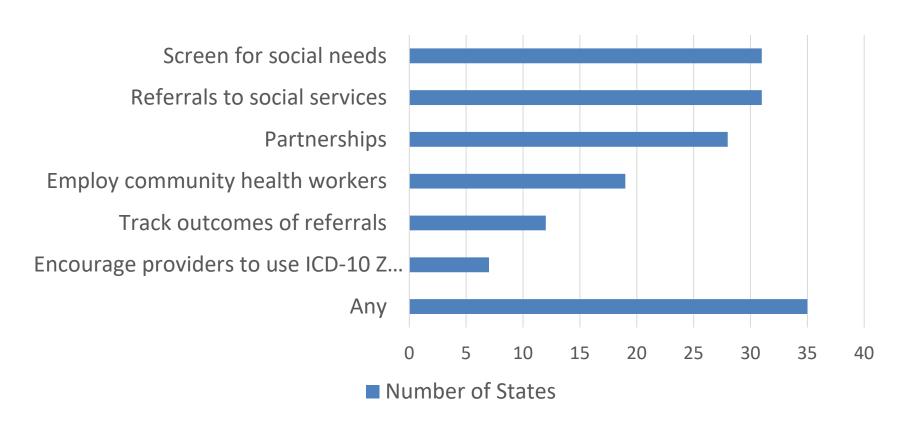
-Managed care

-Section 1115 waivers

January 7, 2021

Dear State Health Official:

35 States Reported Leveraging Medicaid Managed Care to Address Social Determinants of Health in 2020



Section 1115 waivers

Medicaid value-based payments to cover health-related social needs:

- Housing
- Interpersonal violence
- Food
- Transportation



ACS Integrated Approach

Combating cancer through advocacy, research and patient support to impact **55 million lives** annually

Discovery

\$430M in grants

Largest private, non-profit funder of cancer research in the US

Advocacy

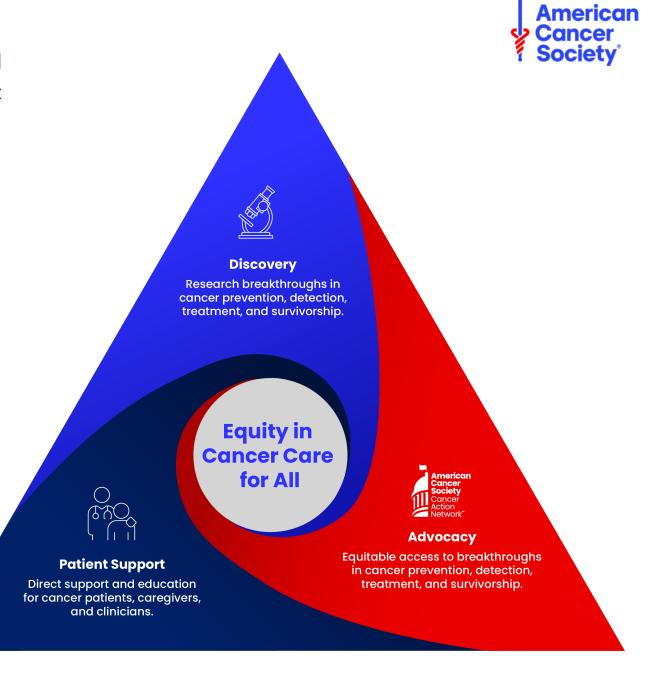
50 states
the District of Columbia,
Puerto Rico & Guam

Advocacy presence at every level of government

Patient Support

20,000+ communities* Direct patient support in prevention, screening, lodging, transportation, navigation, survivorship, education

*Reflects zip codes touched by patient support programs & services within the U.S. and its territories



Addressing Health-Related Social Needs



Discovery

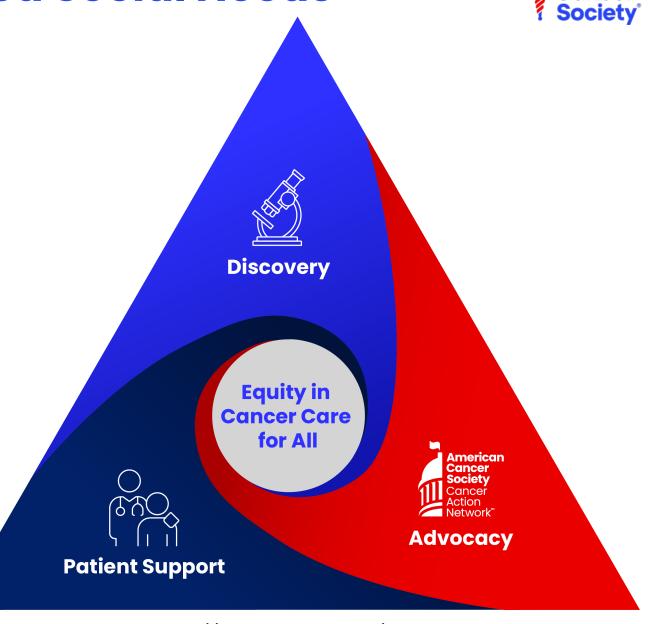
Large portfolio of practice- and policy-relevant research addressing health insurance coverage and benefit design, housing insecurity, transportation barriers to care, food insecurity, and financial insecurity/hardship.

Advocacy

Local, state, and federal efforts to improve access to care and affordability

Patient Support

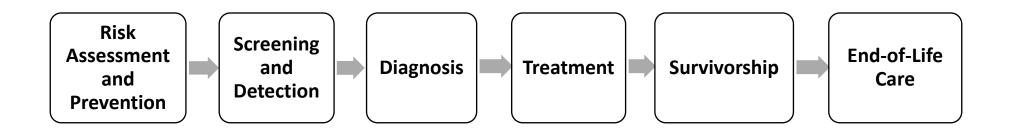
Resources including Hope Lodge, Ride to Recovery, Patient, Provider, Caregiver education, 24/7 Call Center



https://www.cancer.org/



Reducing Inequities in Care Across the Cancer Control Continuum



Ensuring everyone has a fair and equitable opportunity to prevent, detect, treat, and survive cancer



Thank You!

©2023, American Cancer Society, Inc.